

Alexis Prince

web design, development, marketing

Skills.

Visual Design
UX | UI
Adobe CC
HTML, CSS
Sketch
inVision
Mobile Design
Digital Marketing
Project Management
Creativity
Communication
Problem Solving
Detail Oriented
Meeting Deadlines
Client Interaction
Listening

Interests.

Meditation
Hiking
Lapidary arts
Geology
Quantum Mechanics

Portfolio.



alexisprincedesign.com

A

About.

Web designer, front-end developer & digital marketer based in Northern California.

Passionate web designer, skilled in Adobe CC, HTML, CSS, Sketch & inVision. Creates seamless UX and UI with creative functional designs. Designed and built over 600 custom websites in a span of 20 years. Designing for the end user, the client, browser compatibility and search protocols. Managed teams of 4 to 40 and contributed as an equal on those teams. Able to handle large amounts of work, and on deadlines. Dependable, organized, and excellent communicator.

E

Experience.

Infinite Website Design & Marketing

Marketing Director, Designer
2001-2018

Web & UI design
Search Engine Optimization | Digital Marketing
Email Design
Graphic Design

Employment Screening Resources

UI/UX Design, Digital Marketing, Graphic Design
2013-2018

Web Design- converted legacy websites to responsive raising UX scores.
UI Design - complete revamp of company client facing applicant processing app. Design, architecture and front end development.
Front end development on a number of projects and sites increasing use, traffic and sales.
Create custom graphics sets for client with 99% satisfaction scores.
Digital Marketing | Social Media

Alexis Kestler Website Design

Director, Designer, Markter
2001-2013

Web Design- designed a minimum of 5 websites per month.
Front end development
UI Design- Early years of mobile/app design, brought this product to light for many clients.
Digital Marketing
Handled all graphic design projects from business cards to booth displays.

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Info.

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Website.

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E

Experience.

Muscovy Technology, Denver Co

Marketing Director, Designer
2011-2012

Project Management- Handled all new clients start to finish.

This was a contract position where this company resold my pre-designed website packages and services. I did work directly with the clients and staff. I designed and built their company websites as well.

PBHS Inc.

Director of Website Design (10 years)
Director of Development (10 Years)
Website Designer (12 Years)
Director of Maintenance (12 years)
Director of Search Engine Marketing (11 years)
1998-2010

Director of a number of departments over a 12 year period with PBHS.

Hiring and training of new team members as well as continuing education for all my teams.

Designed 5-8 websites each month (all custom).

Principle on Dental Implants Online dental directory project
(<http://www.dentalimplantsonline.com>.)

Created and Implemented SEO business plan which brought the company from a \$30,000 a year to 1 million dollar a year for the SEO Department in the first year. SEO department had a minimum of 300 clients.

Company as a whole over 3000 websites hosted and or maintained.

Sole Escalation contact for all clients 10 years.

Tradeshaw sales and speaker minimum twice a year.

R

References.

Dustin Cooper

(707) 889-4053

Chad Johnson

(707) 236-2138

Garth Jordan

(415) 596-5204

Ed

Education.

Santa Rosa Junior College Computer Science Certificate Program (1996)

Web Design, Web Development, Web project Management, business management & marketing.

Revere Academy of Design 1992